

# 2019 MIDWEST GAMING CLASSIC

## VENDOR OPTIONS AND RATES

BOOTH SPACE RATES	
Zone 1 (closest to entrance)	\$2.50 / square foot
Zone 2	\$2.25 / square foot
Zone 3 (closest to stage, food, etc.)	\$2.00 / square foot

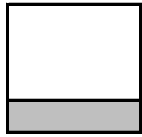
ALA CARTE OPTIONS & ADDITIONAL SERVICES	
Vendor Table	\$24.00 per table (includes linen, no skirting)
Additional Vendor Badge*	\$55.00 per badge
Exclusive Event T-Shirt	\$15.00 per shirt (S, M, L, XL, 2XL, 3XL, 4XL), tax included
Exclusive Event T-Shirt	\$25.00 per hoodie (S, M, L, XL, 2XL, 3XL, 4XL), tax included
Booth Power Drop	\$155.00 per run (single cord), tax included
Wireless Internet Service	\$150.00 per device, subject to terms and conditions
Wired Internet Service	\$250.00 per device, subject to terms and conditions
Hotspot Internet Service	\$100.00, limited availability, subject to terms and conditions
Marketing Promotion	\$100.00 for boosted Facebook post

\* - Vendors receive one (1) free vendor badge for each booth plot purchased

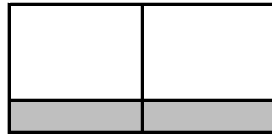
GENERAL PROVISIONS
Booth space is sold in increments of 8ft by 8ft, 8ft by 10.5ft, or 10ft by 10ft plots
Corner spots add additional space to accommodate tables
Vendor space must be contiguous
All vendor packages and options subject to availability and changes
Vendor table size is 8 feet by 2 1/2 feet covered with a white table linen
Vendor badges contain no customization/personalization and allow the wearer admission to the event for the entire weekend
All vendors are listed by name on the event web site; marketing promotions can be purchased
Specific placement/location is determined by the Midwest Gaming Classic committee

# SAMPLE BOOTH LAYOUTS

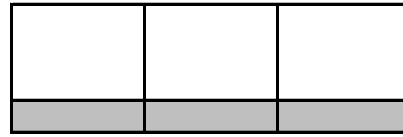
SHOWN WITH OPTIONAL TABLES (not to scale)



8ft by 8ft, 64 sqft.



16ft by 8ft, 128 sqft.



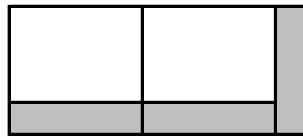
24ft by 8ft, 192 sqft.



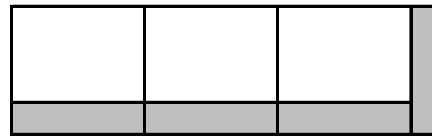
32ft by 8ft, 256 sqft.



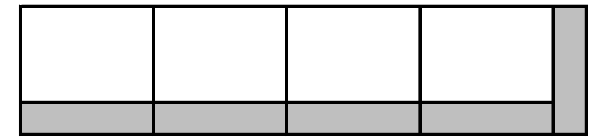
10.5ft by 8ft, 84 sqft.



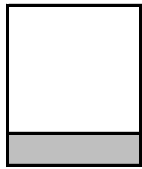
18.5ft by 8ft, 148 sqft.



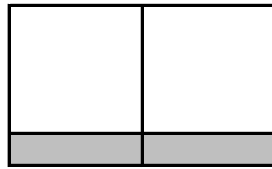
26.5ft by 8ft, 212 sqft.



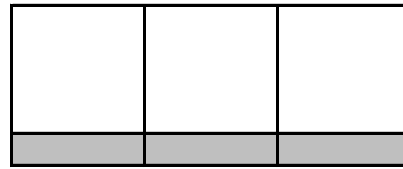
34.5ft by 8ft, 276 sqft.



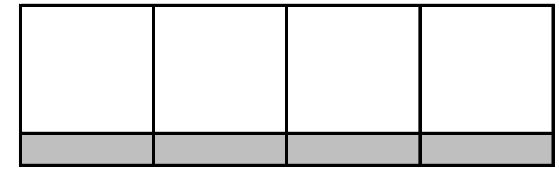
8ft by 10.5ft, 84 sqft.



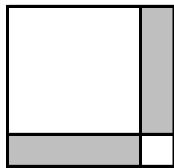
16ft by 10.5ft, 168 sqft.



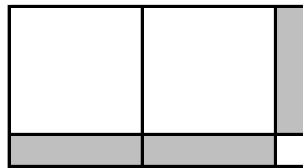
24ft by 10.5ft, 252 sqft.



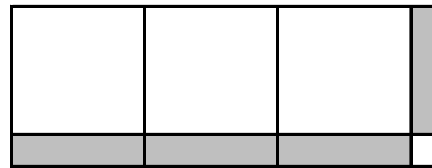
32ft by 10.5ft, 336 sqft.



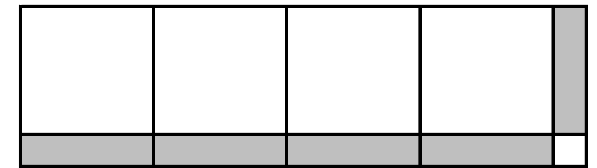
10.5ft by 10.5ft, 110.25 sqft.



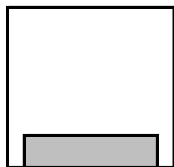
18.5ft by 10.5ft, 194.25 sqft.



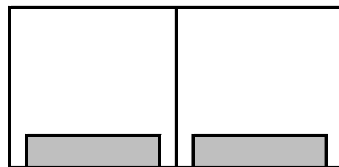
26.5ft by 10.5ft, 278.25 sqft.



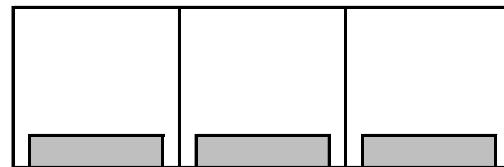
34.5ft by 10.5ft, 362.25 sqft.



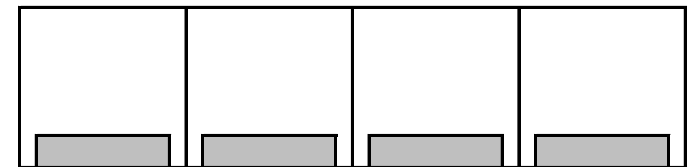
10ft by 10ft, 100 sqft.



20ft by 10ft, 200 sqft.



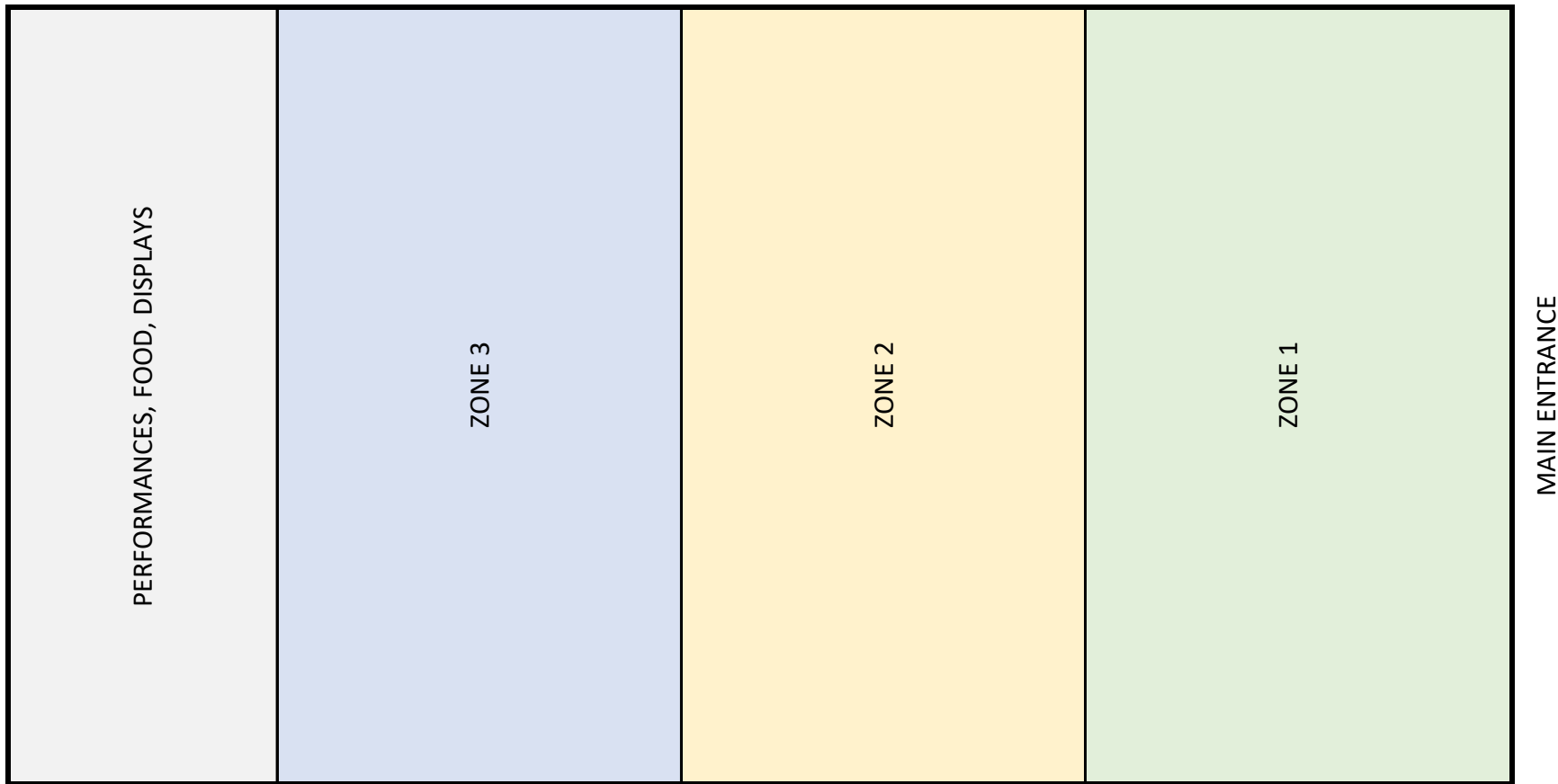
30ft by 10ft, 300 sqft.



40ft by 10ft, 400 sqft.

# VENDOR HALL SPACE DIAGRAM

(Not shown to scale; final layout subject to change)



**Zone 1:** immediately visible upon entering the vendor hall

**Zone 2:** closer to the front but not immediately visible to those entering the vendor hall

**Zone 3:** nearest the back of the hall where other activities may occur including music on the stage, food, and other activities